

BBC Tariff Prices for Independents

These tariffs have been issued in line with the BBC Code of Practice.

The tariffs cover any direct costs that are from time to time agreed and incurred by the BBC such as insurance and development (which are recharged to the production).

All underlying rights and contributors to the programme should be contracted in accordance with General Term 6 of the Programme Production Agreement, unless specified otherwise in the Special Terms.

Drama Genre Tariffs for Independents

Daytime and Low Cost Drama

Indicative Tariff Range: £50k - £500k per hour

Within this range, programmes tend to fall into the following categories:

Category	Specification
Drama 1 Up to £375k per hour	This category covers a range of low cost output primarily for Daytime together with long running series for BBC One, BBC Two and BBC Three. Producers will use innovative techniques and clever ideas to maximise the funds available especially for BBC Four. New talent will launch and grow here.
Drama 2 £375k - £500k per hour	Series at 30' and 60' of lower volume for BBC Three; singles and cross genre collaborations will fall into this category as will longer running and late night series for BBC

Lower to Mid cost Drama

Indicative Tariff Range: £500k - £700k per hour

Within this range, programmes tend to fall into the following categories:

Category	Specification
Drama 3 £500k - £630k per hour	Likely to be contemporary and less contained in setting both series and serials will have high production values with known talent. Low cost period series remain an ambition for this Category
Drama 4 £630k - £700k per hour	This category covers a mix of serials and returnable series. These productions would allow for more locations or higher cast aspirations; in period or contemporary settings.

High cost Drama

Indicative Tariff Range: £700k - £900k per hour

Within this range, programmes tend to fall into the following categories:

Category	Specification
Drama 5 £700k - £790k per hour	High levels of cast; stunts; foreign locations and period settings all drive this category. Cast will be large and talent established
Drama 6 £800k -	Heavy combination of multi-location; period; high cast and short runs in serials and event singles. CGI and effects may be significant here.

£900k per hour	
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Premium Drama

Category	Specification
Drama 7 £900k+ per hour	Pieces in this category will be very exceptional and would be either Bank Holiday Events; Specials or Landmark commissions for BBC One. Pieces are only likely to fall into this category when there are no opportunities for major third party investment.

Nations & English Regions Drama

Indicative Tariff Range: £30k - £450k per hour

The indicative tariff range applies to all Nations' drama and includes short film development schemes.

Entertainment Genre Tariffs for Independents

Scripted Comedy

Indicative tariff ranges:

Network £110k to £600k per hour, Nations & English Regions £50k to £500k per hour

The indicative tariff range covers a wide variety of programming, from shorts to animation and single camera location based comedies. Within this range, programmes tend to fall into the following categories:

Category	Tariff (per hour)	Specification
Comedy 1	Network £110k - £340k Nations & English Regions £50k - £150k	Editorially covers a broad range of comedy across all channels including shorts, "spoof" factual and entertainment programmes, monologues, panel shows and more familiar formats such as sketch shows and sitcoms that involve new talent and smaller scale production values.
Comedy 2	Network £340k - £500k Nations & English Regions £150k - £300k	Most narrative comedy would fall into this bracket. Sitcoms, Comedy Drama and sketch shows, with significant talent and writing. The key differences between the higher and lower ends would be talent costs and/or the volume and type of location or studio shooting.
Comedy 3	Network	Titles in this category would normally in lower volume with exceptional talent or production costs. For obvious reasons, comedies in this

	£500k - £600k	category are found in the BBC One peak schedule.
	Nations & English Regions £300k - £500k	

Entertainment

Indicative tariff ranges:

Network £20k to £285k per hour, Nations & English Regions £20k to £220k per hour

The indicative tariff range covers a huge range of programme production processes from daytime quizzes through to documentary and big studio entertainment. Programmes will tend to fall into the following categories:

Category	Tariff (per hour)	Specification
Ent 1	Network £20k - £30k Nations & English Regions £20k - £30k	To date, daytime quizzes make up the bulk of this category, along with some studio based programming e.g. phone ins on our digital channels.
Ent 2	Network £30k - £115k Nations & English Regions £30k - £60k	A wide range from quizzes through to other game formats. Key factors in determining price are cost/complexity of the set and studio and the number of programmes that can be shot per day/week. Volume is key to these first two categories.
Ent 3	Network £115k - £200k Nations & English Regions £60k - £150k	Most documentary based programmes, factual entertainment, chat shows and clip based programmes fall into this category. Key price drivers can be talent cost and archive clearances.

Ent 4	Network £200k - £285k Nations & English Regions £150k - £220k	The high end of the entertainment spectrum. Examples include traditional Saturday night entertainment shows on BBC ONE (normally with high studio or location costs and occasionally format fees), specials and panel shows. Within the range, a key driver of individual programme cost is often duration, with 30 minute programmes receiving a marginally higher tariff to reflect the non-duration dependent costs. We would expect longer duration programmes to therefore have a lower price per hour within the bracket.

Other

There will be a few exceptional programmes which defy categorisation in any one year and which will fall outside of this range, mostly one off specials or large cross channel projects where price per hour can fluctuate widely depending on the final tally of transmitted hours. For example, large scale reality events which initially have bigger infrastructure costs.

Factual Genre Tariffs for Independents Factual & Lifestyle

Indicative tariff ranges:

Network £40k - £300k per hour, Nations & English Regions £5k to £200k per hour

The indicative tariff range covers a range of programme production across all factual subject areas. Documentaries, Religion, Arts, Music, History & Business, Science & Natural History, Current Affairs, Learning and Features & Formats are all to be found here. Includes both low and high volume series and one-offs of various durations, factors which may in part determine whether programmes attract a higher or lower tariff in the band. Within this range, programmes tend to fall into the following categories:

Category	Tariff (per hour)	Specification
FL 1	Network £40k - £80k	Documentaries using a high proportion of contemporary, historical or performance archive footage may be found in this category. Complex compilations or updates/revisits of stories covered in earlier documentaries or features programmes.
FL 1	Nations & English Regions £5k - £60k	Compilations or updates/revisits of stories covered in earlier documentaries or leisure programmes. Almost all factual output in the English Regions falls into this price band, costs being kept to a minimum by employing low cost filming techniques and/or by the nature of the subject matter / location.
FL 2	Network £40k -	Early evening formats or popular factual. May include some higher volume pieces.

	£100k Nations & English Regions £20k - £60k	
FL 3	Network £40k - £120k Nations & English Regions £20k - £80k	Lightly formatted or observational documentaries for late night or early evening. Features programmes with long runs or regular topical transmissions.
FL 4	Network £40k - £150k	Contemporary factual with high profile talent and/or strong returnable formats. Documentaries based on access to a single subject or location particularly post 2230 or on BBC Three or BBC Four.
FL 4	Nations & English Regions £20k - £100k	Contemporary factual with high profile talent and strong formats. Some later evening documentaries with multiple locations. Some Factual Entertainment series. Lower cost single subject documentary series or one offs.
FL 5	Network £40k - £200k	Documentaries and formatted programmes with high on-screen value and strong storytelling/narrative on subjects with real impact and complex underlying themes, predominantly on BBC One or BBC Two. May be domestic or foreign, sometimes with extended production schedules. Nations & English Regions
FL 5	Nations & English Regions £20k - £150k	Documentary series and one-offs. High on-screen value, strong storytelling/narrative on subjects with real impact. Sometimes with extended production schedules and in some cases may cover formats with complex underlying themes relevant to life today.
FL 6	Network £40k - £300k	The most ambitious factual programming, predominantly on BBC One. High profile series and one-offs to make a real impact in the schedule. Epic and/or exceptionally high profile stories. Some talent (iconic) led pieces. To include very significant cost drivers e.g. drama reconstruction, major C.G.I. elements, multiple foreign locations, or complex

		current affairs investigations.
FL 6	Nations & English Regions £20k - £200k	Landmark Documentary. High profile series and one-offs to make a real impact in the schedule. Epic and/or exceptionally high profile stories.

Performance

Indicative tariff ranges:

Network:£40k - £350k per hour, Nations & English Regions £40k - £150k per hour

Category	Tariff (per hour)	Specification
FP	Network £40k - £350k Nations & English Regions £40k - £150k	Performance e.g. Music, Ballet, Opera, Theatre.

Daytime & other low cost Factual

Indicative tariff range: £10k - £60k per hour

Within this range, programmes tend to fall into the following categories:

Category	Tariff (per hour)	Specification
FD	Network £10k - £60k	Most Daytime commissions fall in to this category. Programme types include: a wide variety of high volume series (both studio and location); non-returning, lower volume Daytime 'events'; compilation programmes mixing originated footage and archive. Low cost documentaries, interview and review shows can also be found here.

Note: There may also be a small number of programmes which defy categorisation in any one year and which fall outside of the above, eg large cross channel projects.

Tariffs last updated 30 June 2010